

Angi / HomeAdvisor Offer Audit

Use this before agreeing to a contractor lead program. The brand name does not identify the product, inventory or contract terms.

Company / service area / date _____

Question	Written answer / document reference
Legal seller / exact product	
Source / overlap with existing program	
Sharing and duplicate rules	
All lead, subscription and other fees	
Budget ceiling and exceptions	
Service categories and ZIP settings	
Credit eligibility / deadline / expiry	
Term / renewal / cancellation process	
Pause effects / data export	
Owner responsible for account review	

Compare the dated agreement and account policy. The public HomeAdvisor terms page is labeled October 1, 2018; it is not proof of a new account's exact obligations.

From Offer to Account Evidence

Public documents are a starting point. Save the agreement, configuration, lead receipt, invoice and outcome before deciding whether the program works.

Three receipts to reconcile

Receipt	What must agree
1. Written offer	Product, service area, sharing, fees, budget, credit and exit terms.
2. Delivery and invoice	Unique lead ID, actual source, category, location, charge, requested/approved credit.
3. Mature outcomes	Reached, qualified, held, sold, completed, collected; time spent and gross profit.

Public-source notes, checked September 7, 2026

Angi's FY2025 filing includes both brands and multiple lead products. Its targeted-leads page describes Market Match and Exact Match with up to three other Pros. The published credit policy describes discretionary store credits requested within 30 days; nonresponse or losing the job alone does not qualify. Obtain the policy that controls your account.

A decision your team can defend

Test / decline / correct / scale - choose one and explain why

Total acquisition cost / collected jobs / cost per job

Pending jobs and collections

Missing document / responsible owner

Next decision trigger

No private account quote or customer performance result is asserted in this worksheet. Sources and document-age limitations are linked in the full guide.

Full guide and source notes: ghostrep.ai/blog/angi-vs-homeadvisor-roofing-leads